

GROM Establishes Presence in Nashville

Nashville, TN — GROM, a premier New Jersey-based IT consulting firm focused on SAP™ technology, today announced the establishment of a full service satellite office in Nashville's historic Marathon Village. The Nashville satellite office will house business development activities and serve as the hub for GROM's Gartner award winning TotalAccess™ Application Support Service.

Nashville's emergence as a burgeoning tech center was an important factor in the decision. After a two year selection process, Nashville's proximity to key target geographic markets, its favorable business climate, and its increasing desirability as a business venue ultimately served to make the choice clear.

"In the end, the choice was obvious," said Robert A. Grom, founder and CEO of GROM. "The proximity to our Southern and Midwestern clients, the numbers, and the overall vibe here made Nashville a no-brainer. Our sensibilities, values, and culture are very much aligned with the Nashville community, and we're excited about entertaining our customers in this wonderful venue."

Marathon Village, one of Nashville's most desirable addresses, is a four block complex of artists' and photographers' studios, offices, radio station, and a distillery; all centered on the former Marathon Motor Car factory. It's most well-known tenant, Antique Archaeology, is the business at the center of the A&E Network's hit television series *American Pickers* on the History Channel. Other high-profile neighbors include Lightning 100 radio, Corsair Distillery, and Marathon Music Works.

The official grand opening and ribbon cutting ceremony is scheduled for March, 2016.

About GROM

GROM Associates, Inc. is among the most experienced system integrators supporting SAP solutions in the U.S. In 1988, GROM was part of the team that performed one of the first implementations of SAP software in North America. GROM became among the first SAP services partners in 1994. Operating throughout the U.S., GROM has provided consulting services to over 400 Fortune 2000 and public sector clients by remaining at the leading edge of business strategy development through innovative practices in support of SAP solutions, providing services for application development, data management and analytics.

###

SAP, SAP HANA, PartnerEdge and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. See <http://www.sap.com/corporate-en/legal/copyright/index.epx> for additional trademark information and notices.

All other product and service names mentioned are the trademarks of their respective companies.

For more information:

Kenneth M. Percy

908.483.2000

kpercy@grom.com